

Anthropology of Food Week 1



Available on-line in your



 canvas folder at  
<<http://canvas.umn.edu/>>


## Getting Started

Introduction to Anthropology / Orientation to the Course:  
"Setting the Anthropological Table"

**I'm looking forward to Thursday.**

**Anthropology of Food gets underway at 9:00 a.m., in Cina 214.**

**I**f you haven't read my [Welcome Memo of 26 December 2017](#), please do that as it contains useful and important information about the course. **Weekly Memos and Other Important Announcements** for the semester are located in your  canvas folder in the **"Announcements", "Syllabus", and "Assignments"** sections, and on your  canvas **"Calendar"**.

HINT: You can synchronize your  canvas calendar with your UMD Google calendar, if you want.

**These weekly memos** contain lots of valuable and timely information, so pay careful attention to them . . .

- The Weeks' **Assignments and Activities Schedule**
- **Due Dates** for the Week
- **Reminders** for the Week
- Suggestions and Hints for **Exams**
- **Interesting tidbits** of the week, including **For-Fun Trivia** . . .
- **Optional links** that might be generally interesting and/or useful for **Extra Credit Opportunities**
- Information on **In-Class Films and Videos**  
(of which there will be many, starting next week)
- **Breaking News Items**

In the Welcome Memo I mentioned **“Tomorrow’s headlines. . . . We’ll soon see what the future brings in the world of food.”** Food and food customs always seem to be in the news.

### **WEEKLY FOOD NEWS INCLUDES ITEMS LIKE:**

(and sometimes it’s pretty fishy)

- **It's seafood - but there's no 'sea' required -**  
[http://www.npr.org/sections/thesalt/2017/01/06/508226090/a-detroit-urban-farm-preserves-black-history-in-jam-form?utm\\_source=twitter.com&utm\\_campaign=food&utm\\_medium=social&utm\\_term=nprnews](http://www.npr.org/sections/thesalt/2017/01/06/508226090/a-detroit-urban-farm-preserves-black-history-in-jam-form?utm_source=twitter.com&utm_campaign=food&utm_medium=social&utm_term=nprnews)  
BBCNews (27 August 2017)
- **The mum who built a garden for her housing estate -**  
[http://www.npr.org/sections/thesalt/2017/01/06/508226090/a-detroit-urban-farm-preserves-black-history-in-jam-form?utm\\_source=twitter.com&utm\\_campaign=food&utm\\_medium=social&utm\\_term=nprnews](http://www.npr.org/sections/thesalt/2017/01/06/508226090/a-detroit-urban-farm-preserves-black-history-in-jam-form?utm_source=twitter.com&utm_campaign=food&utm_medium=social&utm_term=nprnews)

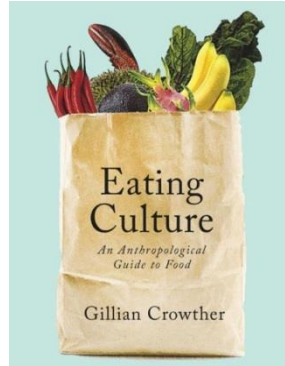
[history-in-jam-form?utm\\_source=twitter.com&utm\\_campaign=food&utm\\_medium=social&utm\\_term=nprnews](http://www.bbc.com/news/health-41414141)  
BBCNews (26 August 2017)

- [Hunger eats away at Venezuela's soul as its people struggle to survive](http://www.theguardian.com/world/2017/aug/26/hunger-venezuela) -- The Guardian (26 August 2017)
- [What FoodAnthropology Is Reading Now, August 25, 2017](#) -- David Beriss
- [Is sugar really as addictive as cocaine? Scientists row over effect on body and brain](http://www.theguardian.com/science/2017/aug/25/sugar-addictive-cocaine) -- The Guardian (25 August 2017)
- [It's not a race: 4 tips for mindful eating at the fair](http://www.mprnews.com/story/2017/08/25/4-tips-for-mindful-eating) -- MPRNews (25 August 2017)  
[Currently the number #2 MPRNews most view article]
- [Recode Daily: Amazon will start lowering Whole Foods prices on Monday](http://www.recode.net/2017/8/25/amazon-will-start-lowering-whole-foods-prices-on-monday) -- Recode (25 August 2017)
  - [How Whole Foods' lower prices will affect you](http://www.usatoday.com/story/tech/2017/08/27/whole-foods-lower-prices) -- USA TODAY (27 August 2017)
- [Inside the World's Largest Food Fight](http://www.nationalgeographic.com/2017/08/22/inside-the-worlds-largest-food-fight) -- National Geographic (22 august 2017)
- [When the boat comes in: The women of south-west England working in the male-dominated fishing industry](http://www.npr.org/sections/thesalt/2017/01/06/508226090/a-detroit-urban-farm-preserves-black-history-in-jam) -  
[http://www.npr.org/sections/thesalt/2017/01/06/508226090/a-detroit-urban-farm-preserves-black-history-in-jam-](http://www.npr.org/sections/thesalt/2017/01/06/508226090/a-detroit-urban-farm-preserves-black-history-in-jam)  
[form?utm\\_source=twitter.com&utm\\_campaign=food&utm\\_medium=social&utm\\_term=nprnews](http://www.bbc.com/news/health-41414141)  
BBCNews (22 August 2017)
- [Climate Change May Shrink the World's Fish: A new study suggests warming sea temperatures could result in smaller fish sizes](http://www.nationalgeographic.com/news/2017/08/21/climate-change-may-shrink-the-worlds-fish) -- National Geographic News (21 August 2017)

**We'll be exploring many aspects of food—  
cultural, nutritional, spiritual, social, political,  
psychological, historical, prehistorical,  
recreational, economic, technological, ethical,  
and the like—so stay tuned.**

**Detailed information on the textbooks for the course—there are three—can be found at** <http://www.d.umn.edu/cla/faculty/troufs/anthfood/aftexts.html>.

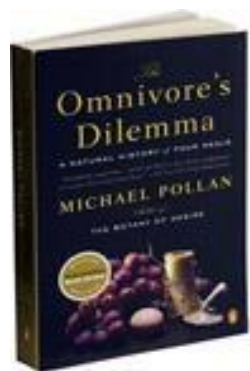
The course anchor text is *Eating Culture: An Anthropological Guide to Food*, by Gillian Crowther, Professor of Anthropology at Capilano University in Vancouver, BC (Toronto: University of Toronto Press, 2013).



*Eating Culture: An Anthropological Guide to Food* is currently available on-line for \$31.61 new, \$25.75 used, and \$19.22 Kindle.

[It has been offered on-line for as much as \$84.97, or even more, so be careful to check prices.] (+ p/h, where applicable, at amazon.com & eligible for FREE Prime Shipping on orders over \$25).

(3 January 2018)

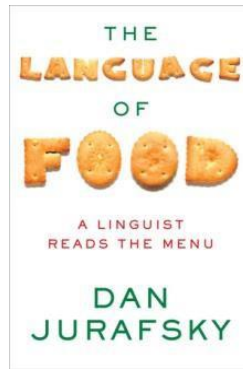


*The Omnivore's Dilemma: A Natural History of Four Meals* (2007), is currently available on-line for \$11.05 new, \$1.30 used, and \$11.99 Kindle.

(+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over \$25).

(3 January 2018)

Note: *The Omnivore's Dilemma: The Secrets Behind What You Eat, Young Readers Edition* (2009), also by Michael Pollan, is a different edition of the book.



***The Language of Food: A Linguist Reads The Menu***

is currently available on-line new for \$11.37 (ppbk.), \$4.83 used, and \$9.99 Kindle (+ p/h, where applicable, at amazon.com & eligible for FREE Prime Shipping on orders over \$25).

(3 January 2018)

As I mentioned in my last memo, **the exams will be open-book essays constructed from a list of study questions that you help create**, so it would be a good idea for you to have your own copy of each text you plan to use in the exams.

**For the exams** you should normally just need to read the books *carefully* and be able to discuss them *intelligently*. That is, you should read these as if you had picked it/them up at an airport or neighborhood bookshop because you were interested in the subject and wanted to know more about it, like literally millions of people are doing in everyday life.

**PLEASE NOTE WHAT I MENTIONED EARLIER:** *Some students are used to principally memorizing facts in classes. This class is not one where that is the focus. It is about investigating new topics, reading, listening, synthesizing ideas, thinking, exploring, and becoming familiar enough with the various subjects, peoples and places to carry on an intelligent conversation in modern-day society.*

**Critical thinking**, involving **evaluation** and **synthesis**, has long been regarded as essential for success in the modern-day world.

In recent years, actually for two decades, **creativity** has also become central to success, and "process skills" vital to creativity. Process skills involve "strategies to reframe challenges and extrapolate and transform information, and to accept and deal with ambiguity" (Pappano, "[Learning to Think Outside the Box](#)," [The New York Times Education Life](#), 9 February 2014, 8). Laura Pappano, writer in residence at Wellesley Center for Women at Wellesley College, points out that "In 2010 'creativity' was the factor most crucial for success found in an

I.B.M. survey of 1,500 chief executives in 33 industries. These days 'creative' is the most used buzzword in LinkedIn profiles two years running" (2014, 8).

With all of the class materials **you will be expected to share your ideas and comments with others** in the Class *Discussions* and wikis.

It is not accidental that *TAPS, Canada's leading Beer Magazine*—in fact it's *THE BEER MAGAZINE*—features this item from this class in an editorial (Winter 2011-2012, p. 2); at least one major Editor in Chief thinks it's worth noting and imitating.  
<[http://www.d.umn.edu/cla/faculty/troufs/anthfood/index\\_online.html#KarlaDudley](http://www.d.umn.edu/cla/faculty/troufs/anthfood/index_online.html#KarlaDudley)>

As I mentioned in my earlier memo,

**overall, this course consists of *three main segments*:**

## **I Orientation and Background**

**Introduction**  
**Basic Concepts**  
**History**  
**Theory**  
**Methods and Techniques**

## **II Exploration**

**Comparative / Cross-Cultural**  
**Holistic**  
**Ethnographic Case Studies from the Real World:**  
**Real People . . . Real Places from Around the Globe**


## **III Student Presentations on Term Research Projects**

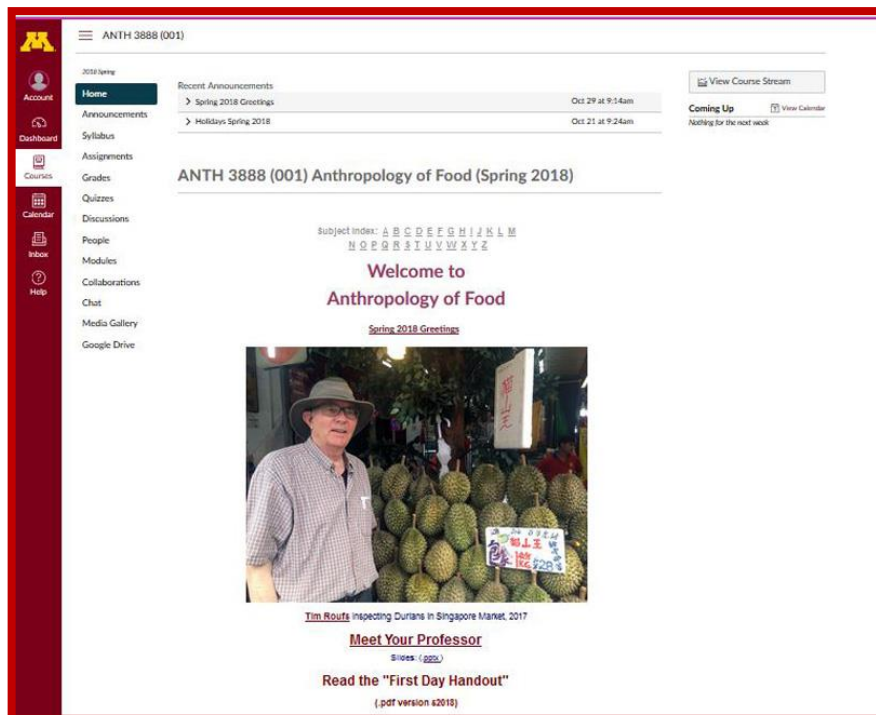
**For the first part of the course** much of the material for the week will be presented in the form of **text materials and on-line slide materials**. Please note that many of the slide sets go hand-in-hand with the materials in the anchor text. If your learning style is visual, focus first/more on the slides. **In the second section** of the semester, once you have mastered the basic information relating to

the Anthropology of Food, we will look (generally comparatively, *cf.*, Main Characteristics of Anthropology in Week 1) at **a series of video materials from around the world. The final section will focus on your research projects.**

**You will find that there are  
"an awful lot" of materials on-line  
—maybe even too many!**

# Where to start?

Have a look at the course “**Home**” page of your Anthropology of Food  folder [<http://canvas.umn.edu/>](http://canvas.umn.edu/). It will look something like this . . .



2018 Home

Recent Announcements

- Spring 2018 Greetings Oct 29 at 9:14am
- Holidays Spring 2018 Oct 21 at 9:24am

View Course Stream

Coming Up

Nothing for the next week


View Calendar

ANTH 3888 (001) Anthropology of Food (Spring 2018)

Subject index: A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z

Welcome to  
Anthropology of Food

[Spring 2018 Greetings](#)



[Tim Roufs inspecting Durians in Singapore Market, 2017](#)

[Meet Your Professor](#)  
5 files (.pptx)

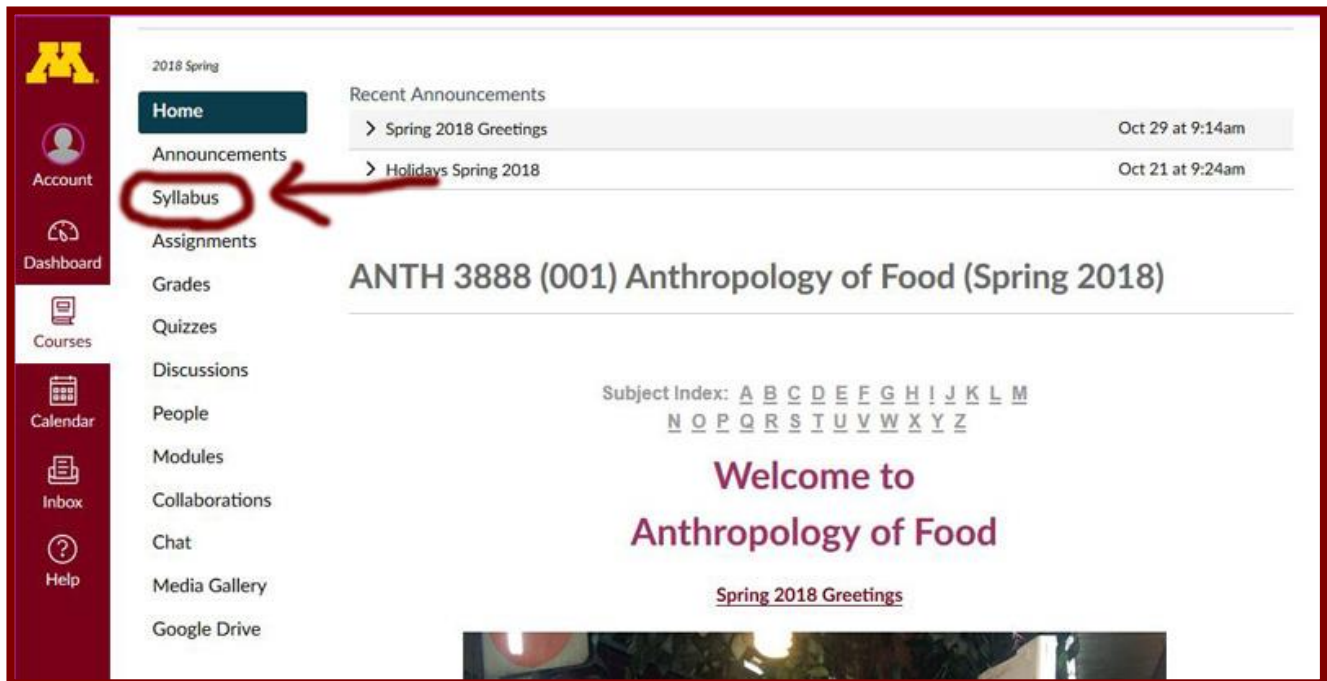
[Read the "First Day Handout"](#)  
(.pdf version #2015)

As I mentioned in the Welcome Memo, probably the best place is by having a quick look at the

## "First Day Handout"

on-line at [http://www.d.umn.edu/cla/faculty/troufs/anthfood/afhandout\\_first-day.html](http://www.d.umn.edu/cla/faculty/troufs/anthfood/afhandout_first-day.html).

Then have a look at your  canvas "Syllabus" folder,



The screenshot shows the Canvas LMS interface for the course ANTH 3888 (001) Anthropology of Food (Spring 2018). The left sidebar menu is visible, with 'Syllabus' highlighted and circled in red, and a red arrow pointing to it. The main content area shows a 'Welcome to Anthropology of Food' message and a 'Spring 2018 Greetings' link.

Then check out the items for the week . . .



The image shows a Canvas course calendar for Anthropology of Food (Spring 2018). The calendar is organized by date, with tasks and their due dates listed for each day. A hand-drawn red arrow points from the word 'SUN' at the top to the word 'SAT' at the bottom, indicating the week's progression.

Date	Task	Due Date
Sun Jan 7, 2018	Welcome	due by 8am
Sun Jan 7, 2018	What's Happening Week 1	due by 8am
Sun Jan 7, 2018	For Fun Food Trivia: What is longest word ever to appear in all of literature?	due by 11pm
Mon Jan 8, 2018	List of Readings for the Entire Semester	due by 1am
Mon Jan 8, 2018	Wk 1 Readings	due by 1am
Thu Jan 11, 2018	Day 1 Agenda: Welcome / Getting Started / Orientation	due by 9am
Thu Jan 11, 2018	First Day Handout	due by 9am
Thu Jan 11, 2018	Office Hour	10:30am to Jan 16 at 11am
Fri Jan 12, 2018	Complete or Update Your Canvas Notification Preferences (Wk 1)	due by 11:59pm
Fri Jan 12, 2018	Complete or Update Your Canvas Profile (Wk 1)	due by 11:59pm
Sat Jan 13, 2018	Due: Wk 1 Self Assessment	due by 11:59pm
Sat Jan 13, 2018	Introduce Yourself to the Class (Wk 1)	due by 11:59pm
Sat Jan 13, 2018	What's Happening Week 2	due by 8am

Then have a look at your  **Gradebook folder**, which gives a nice listing of the actual requirements and due dates for the course.

The image shows the Canvas course page for Anthropology of Food (Spring 2018). The left sidebar contains a navigation menu with the following items: Home, Announcements, Syllabus, Assignments, Grades, Quizzes, Discussions, People, Modules, Collaborations, Chat, Media Gallery, and Google Drive. The 'Grades' item is circled in red, and a red arrow points to it. The main content area displays the course title 'ANTH 3888 (001) Anthropology of Food (Spring 2018)', a subject index (A-Z), and a 'Welcome to Anthropology of Food' message with a link to 'Spring 2018 Greetings'.

2018 Spring



Grades for Test Student Print

Arrange by  
Assignment Group

Name	Due	Score	Out of
Introduce Yourself to the Class (Wk 1)	Jan 13, 2018 by 11:59pm	-	1
Discussion: Your Last Supper (Wk 2)	Jan 19, 2018 by 11:59pm	-	20
Discussion: "How ya doin?" and How does one really know how your doin? (Wk 2)	Jan 19, 2018 by 11:59pm	-	20

**So once again, welcome to Anth 3888 Anthropology of Food. This *will be* a great course, and a great experience.**

**You will see. . . .**

Your **Assignments and Activities listings** are available in both the **“Syllabus”** and **“Assignments”** sections of your  **canvas** folder, and on your  **canvas “Calendar”**. This week they include . . .



**Reading Assignments for Week 1**



**Introduce Yourself to the Class** (Due by the end of Week 1—Saturday,

13 January 2018)



**Complete or Update Your Canvas Profile as Part of Your Introduction**



**Complete or Update Your Canvas Notification Preferences**



**Due Week 1 Self-Assessment**

If you have any **questions** right now, please do not hesitate to post them on the  canvas “Discussions”, or e-mail [troufs@d.umn.edu](mailto:troufs@d.umn.edu), or stop in before or after class across the hall in Cina 215 [\[map\]](#).

## For Fun Food Trivia for the Week . . .

**What is longest word ever to appear in all of literature?**

[Lopadotemachoselachogaleokranioleipsanodrimhyptotrimmatosilphiocharamefistokarakchymerokichfeonikossyphophattoperiseralekryvonotekephallotkigklopetelolagoosiraioabaphetraganopteryzon](#)


(Answer)

See you Thursday the 11<sup>th</sup> at 9:00 in Cina 214! I’m looking forward to the class.

Best Wishes,

Tim Roufs

<http://www.d.umn.edu/~troufs/>

P.S. If you are new to the world of "technology" don't worry too much about that. Things may not "work" for you at first, but hang in there and we'll help you along. If you have not used  canvas course management system before, you might find it helpful to view the **Canvas Student Guide**.